

Policy

SOLICITATION AND FUNDRAISING BY OUTSIDE ORGANIZATIONS

The Egg Harbor City Public School district will act as a collecting agency for only those fund drives or contributions approved by the board of education.

Any request for a money-raising campaign, soliciting campaign, selling campaign, publicity program, or "week observation" shall be submitted to the chief school administrator or his or her designee for approval.

Criteria for acceptance of notices to be published in school bulletins and for decisions about allowing fundraising drives shall require that the notices or drives:

- A. Be of an educational nature and free from promotion of commercial products or partisan viewpoints;
- B. Be particularly relevant to the age group concerned;
- C. Be open only to voluntary participation;
- D. Be open to all students.

The chief school administrator shall not approve any activity that may incur an undue burden on the district community, facilities or financial resources.

Any request to conduct a drive shall include the purpose of the function; curricular or extracurricular school groups to be involved; the names of sponsors or committees; and details regarding the place, the time, and the tickets, if any. Permission granted or denied shall be determined by the principal. Door-to-door solicitation will not be permitted.

The district will permit students to engage in fundraising to support certain approved student activities. Each plan to raise funds must be approved in writing by the chief school administrator or his or her designee.

There is no district obligation to allow fundraising. But if a forum is opened up to any category of group (i.e., non-profit, non-partisan, community groups), the chief school administrator will not discriminate against speech or materials on the basis of the group's viewpoint or religious orientation. The determination of the chief school administrator will be viewpoint-neutral in order to provide equal access to "limited public forums" including bulletin boards for notices, tables at back-to-school nights, or hand-outs to students.

All fundraising materials will clearly indicate their source. Non-school-related fundraising will be plainly labeled, including an express disclaimer that the activity is "not a school-sponsored activity." Flyers and parental permission slips for non-school-related activities will be subject to the same review and standards. The time, place and event for fund solicitation by non-profit organizations not sponsored by the district shall be determined by the chief school administrator or his/her designee.

The privilege to solicit funds may be revoked for all groups of that category at any time.

Funds solicited by others are not to be deposited in any district account. The board disclaims all responsibility for the protection of, or accounting for such funds.

A copy of the policy shall be given to any individual or group granted permission to solicit funds on district property.

Adopted: January 20, 2005
NJSBA Review/Update: May 2015

SOLICITATION AND FUNDRAISING (continued)

Readopted: August 12, 2015

Key Words

Soliciting, Solicitation, Fundraising

Legal References: N.J.S.A. 18A:36-34 School surveys, certain, parental consent required before administration
N.J.S.A. 18A:42-4 Distribution of literature as to candidacy, bond issues or other public question
N.J.S.A. 52:14-15.9c1 Public employee charitable fund-raising act

Cross References *1140 Distribution of materials by students and staff
1210 Community organizations
*1230 School-connected organizations
*3453 School activity funds
*5136 Fundraising activities

*Indicates policy is included in the Critical Policy Reference Manual.